

## VISION

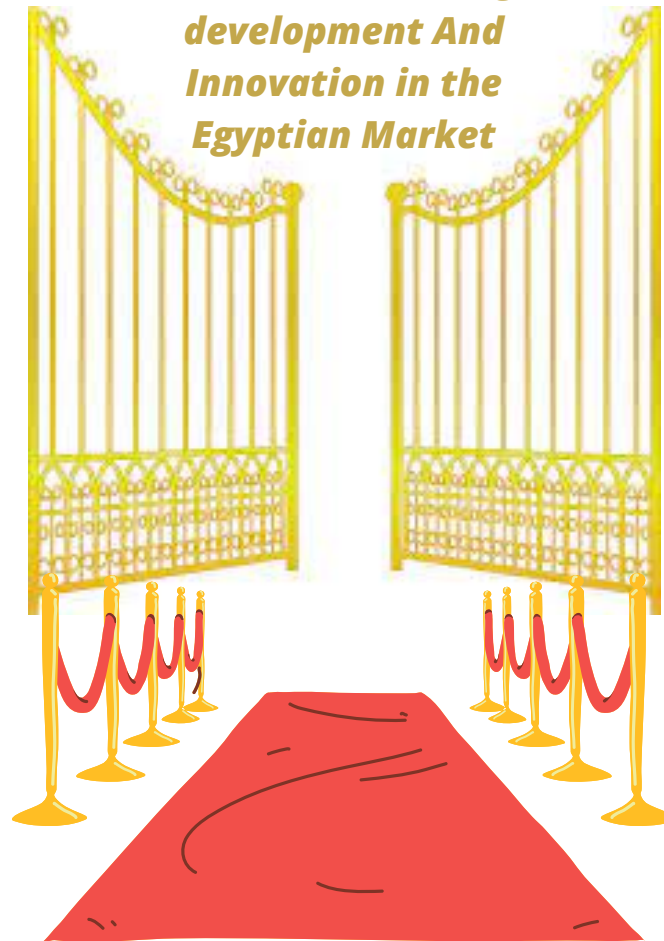
Ensuring patients' faster access to cutting edge medicine based on highly valuable evidence leading to a stronger economy and more affordable healthcare

## MISSION

Building and establishing an agile regulatory framework which supports the innovative products registration process for the first time in Egypt to deliver the right therapy to the right patient at the right time

## Innovative Products General Administration

*Your Gate For Drug  
development And  
Innovation in the  
Egyptian Market*



Innovative  
Products  
General  
Administration



## INNOVATIVE PRODUCTS PROPERTIES

unmet  
therapeutic  
need

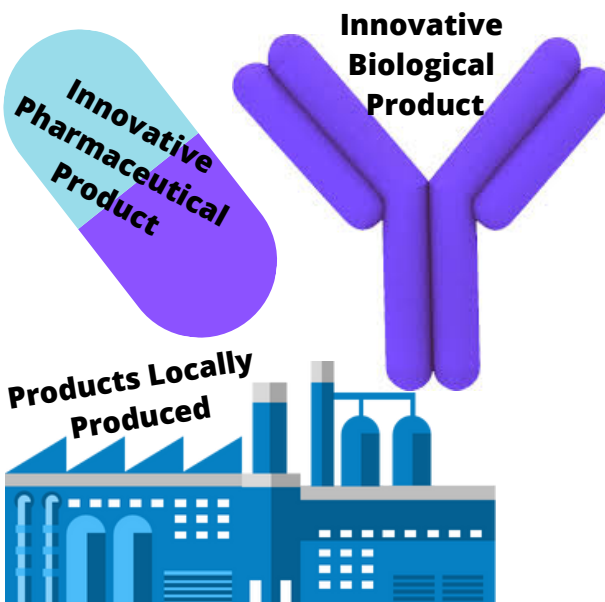
OR

added  
therapeutic  
value

Based on

A highly valuable  
clinical evidence

## SCOPE



## SERVICES PROVIDED

Providing scientific and regulatory advice on the whole process needed for the registration of an innovative medicinal product and doing an accelerated assessment for market authorization of the innovative medicinal product

WOW!

Facilitated  
market  
entry

Pricing  
advantage  
(according to  
the value of  
innovation)

Special logo  
only for  
innovative  
medicinal  
products

Visit Us and See the  
Innovative Lifecycle with EDA 😊